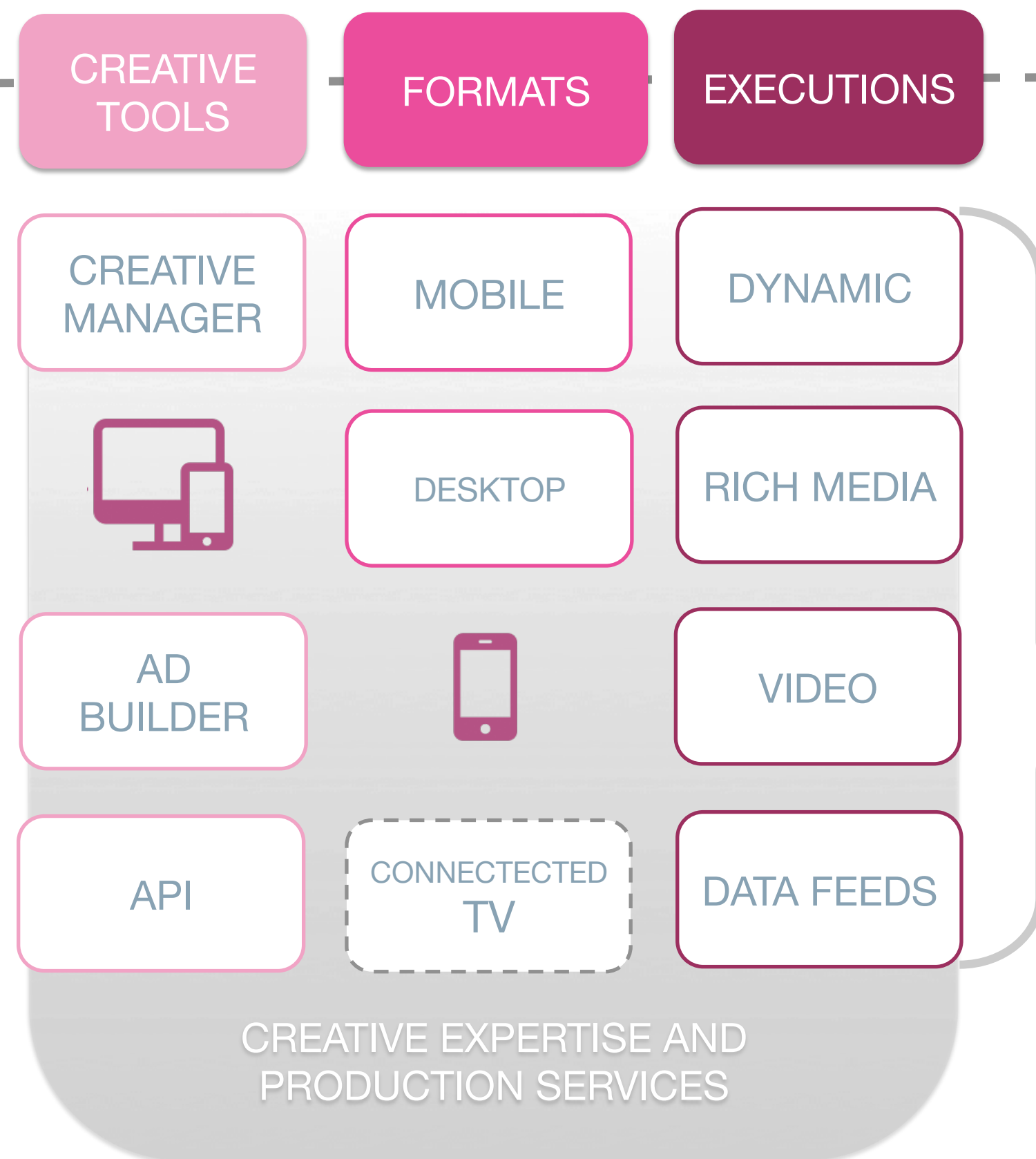


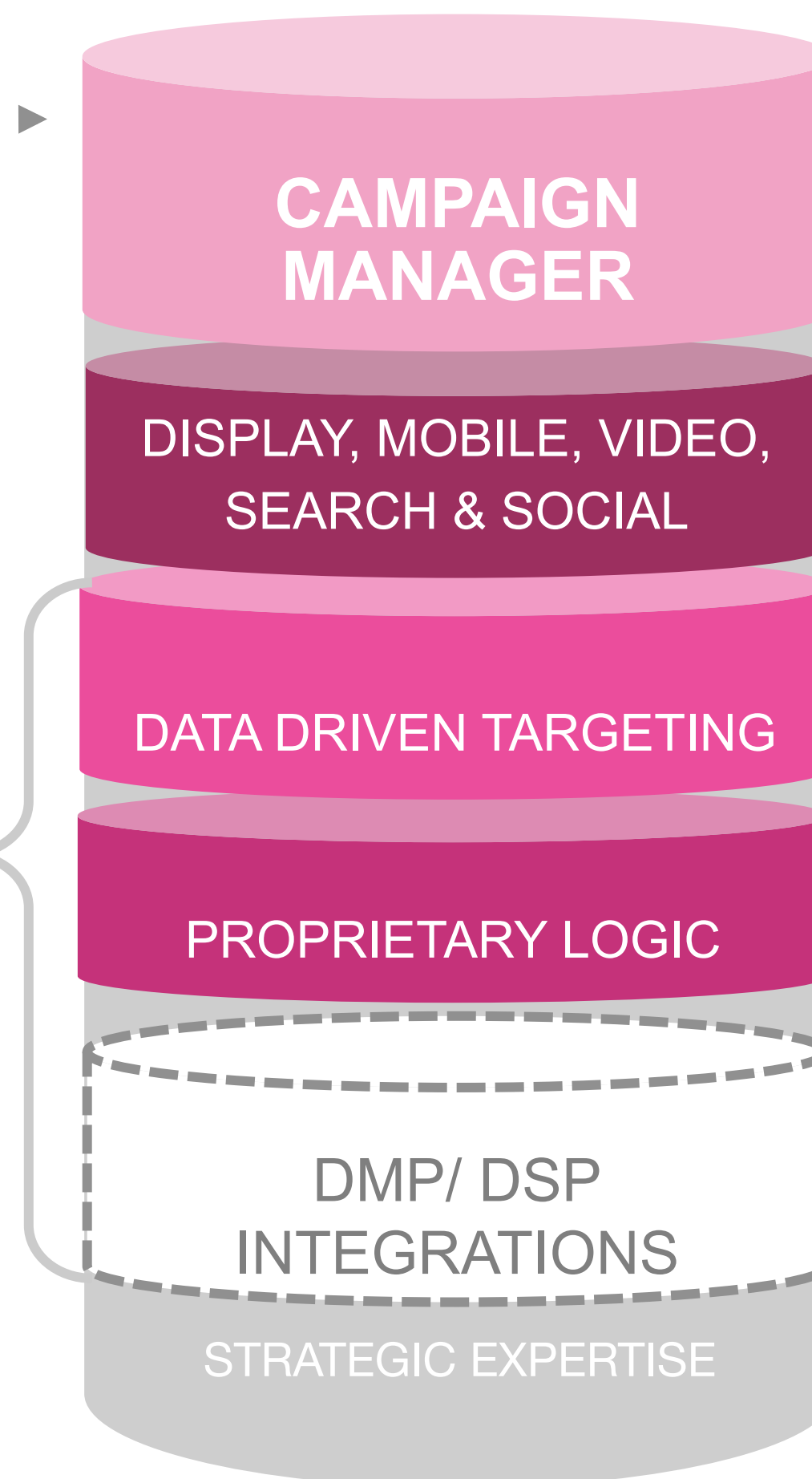
The Flashtalking Open Stack

...

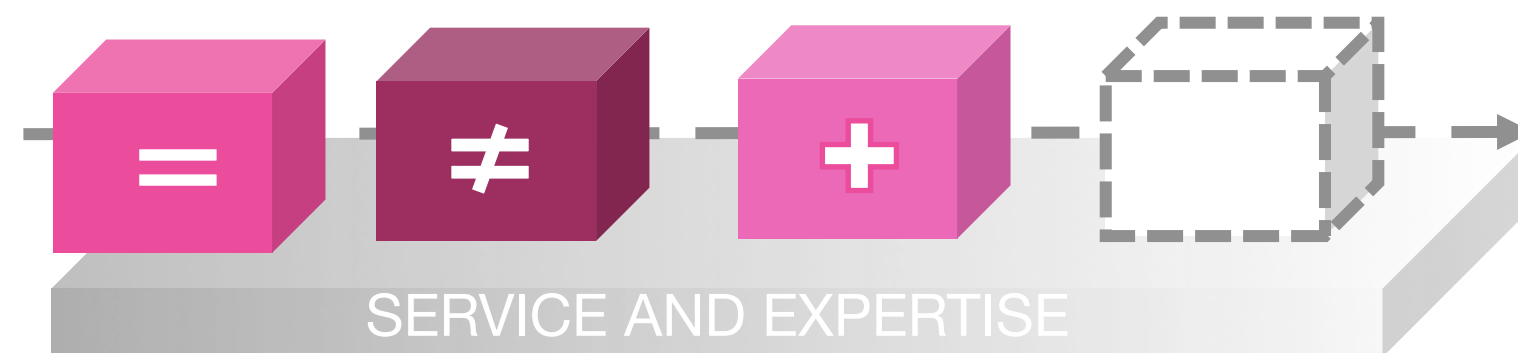
CREATE.



DELIVER.



MEASURE.



Data Access

Custom Reports
Log File Transfer
API Access

Reporting Tools

Campaign Reports
Report Builder

Auditing

Viewability
Cookie-less Tracking (Mobile)
Brand Safety & Fraud

Attribution

Encore Fractional Attribution